



La Petite Provence wines on the High Street!

The owner of a new wine shop that recently opened in Franschhoek gave our 2007 range a big thumbs up and has decided to stock the La Petite Provence range of red wine. Our wine now keeps company with regular big name retail brands on his shelves. Our wines are priced between R75 and R80 and are finding customers. Check them out at House of Wines, 28 Huguenot Street (next to the Kodak shop).

Update on wine production

The 2009 reds have been bottled and will be ready for the next summer season. Our very popular 2010 Oliphantshoek Sauvignon Blanc and La Petite Provence Merlot Rosé have sold out. We currently have a 2011 Rosé in production using feedback from tastings of the previous vintage. Another white wine is planned for summer - the varietal yet to be unearthed by our tasting panel.

Estate and Export Sales

Our new road signage, newly refurbished clubhouse and free wine tastings have attracted tourist visitors to the estate and has raised our profile in Franschhoek. Sales were similar to last year with our white and rosé wines finding favour with tasters and purchasers. Our 7th shipment of wine to the UK will soon be leaving our shores.

Estate RETAIL Prices

2006 LaPP Cabernet Sauvignon R40, Merlot R50, Mélange R50
2007, 2008, 2009 LaPP Cabernet Sauvignon, Merlot, Mélange R50
LaPP Merlot Rosé and Oliphantshoek Sauvignon Blanc **SOLD OUT**

MEMBER Prices

Members of the Wine Trust enjoy discounted prices.
All reds R40 per bottle (R240 per case)

To ORDER: Send an email to info@LPPWineCo.co.za or call Haydn Parry 021-8764554 / 083-2364247 or Barry Martin 082-5506495.

The Vineyards

The foundation of good wine lies in the quality of the vineyards and the skill of the vineyard farmer. From May 2011, Carl Arnold and his team will oversee the vineyards at La Petite Provence. Carl is responsible for the development and maintenance of the vineyards and fruit farm at the iconic Babylonstoren estate. We welcome Carl, who is tasked with increasing our yield to a target of 30 tonnes, whilst improving the quality of our grapes.

TRUST Annual General Meeting

The 2011 AGM was held on 12 March in the estate Clubhouse and was followed by a dinner at Allora which featured pairings of our splendid wines with a variety of tasty courses. The meeting confirmed that our membership growth is in line with targets and called on members to assist in growing our membership numbers.

TRUST Membership

A warm welcome to our new members! Remember to collect your free case of wine if you have introduced a new member to the Trust. For more information or to become a member, please contact Barry Martin 082-5506495 or Haydn Parry 083-2364247.

2011 Harvest

Harvesting took place in February this year and began with picking of the estate's Merlot crop. The quality of this year's Merlot fruit is excellent and yielded just over 11 tonnes. The Cabernet Sauvignon vines produced 8 tonnes.



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Harvest photo - Tony Harfield

